

**ΕΡΑνηΕΚ 2014-2020**  
**OPERATIONAL PROGRAMME**  
**COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION**



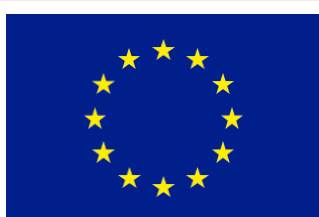
Upgrading micro & small businesses to develop their skills in newmarkets

This enterprise has been co-financed by the above mentioned Program, which aims to the upgrading of the competitive position of very small and small businesses.

The investment concerns the technological, organizational and commercial improvement or/and the reorganization of the firm's and its products/services.

Below are the economic sectors which are being financed by the Program:

- Agri-food /food industry
- Energy sector
- Environmental sector
- Information & communication technologies (ICT)
- Logistics
- Health and pharmaceutical industry
- Materials - construction
- Creative and cultural industries



European Union  
European Regional  
Development Fund



HELLENIC REPUBLIC  
MINISTRY OF  
ECONOMY & DEVELOPMENT  
SPECIAL SECRETARY FOR ERDF & CF  
MANAGING AUTHORITY OF ΕΡΑνηΕΚ



Co-financed by Greece and the European Union

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**DIGITAL step**   
DIGITAL UPGRADING OF ENTERPRISES

The enterprise Ioannou Michail based in Central Macedonia region, has joined the Action "Digital Step" with a total budget of **84 million €**. The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is 37.765,42 € out of which 18.882,70 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

**The approved subsidised Business Plan includes investments in the following categories:**

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, e-shop services etc.
- ✓ Digital services (Digital advertising, data entry and transfer)
- ✓ Wage costs for new personnel

**Through the participation in the Action, the enterprise achieved:**

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions

The support of ΕΡΑνεΚ proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.



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